

**AM 1240**

**WNBZ**

***The Tri-Lakes First Choice***

## ***WNBZ - STATION OVERVIEW***

**Call Letters:** WNBZ-AM  
**Frequency:** 1240 Khz  
**Power:** 1,000 Watts  
**Affiliation:** ABC Information Networks  
**Format:** Talk, News, Information, Adult Standards



**Features:** Chris Knight - News Director  
Mike Frits – Assistant News Director  
Full Local Morning News Hours (M-F 7a-9a )  
Full Local Noon News Hours (M-F 12n-1p)  
Full Local Evening News Hours (M-F 5p-6p)  
Regular Weekend News Breaks  
Breaking News all the time  
Hourly 5 Minute National News Briefs (ABC)  
Business Week Reports  
Talk of the Town  
The Tri-Lakes Report  
Swap Shop  
Paul Harvey News & Commentary  
and Many More....

**Target Audience:** Adults 35 - 64

**Major Coverage Area:** Essex & Franklin County, NY  
The Adirondack Park  
Saranac Lake, NY  
Lake Placid, NY  
Tupper Lake, NY

AM 1240

# WNBZ

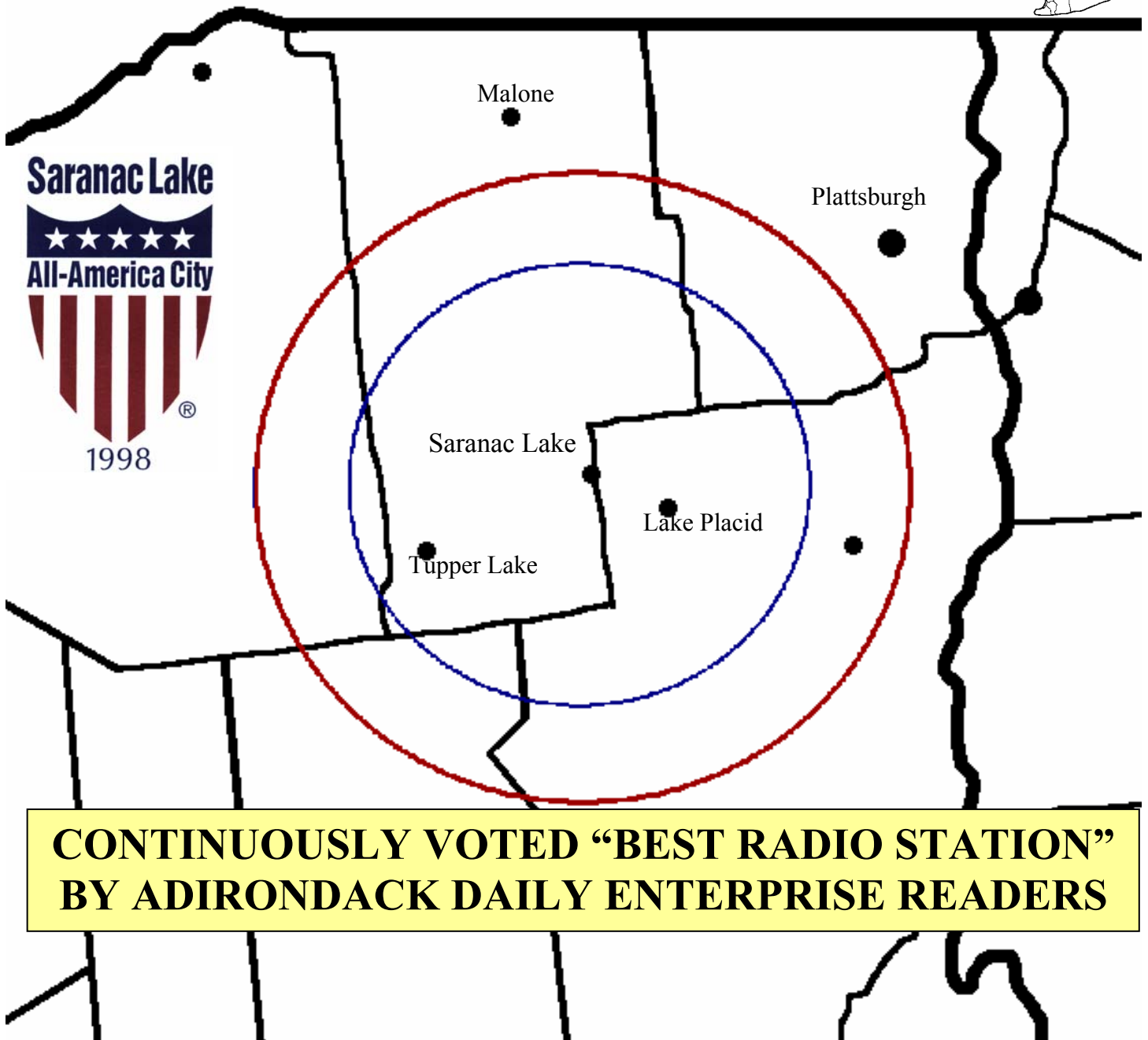
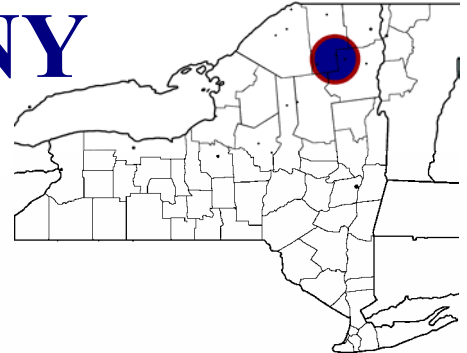
*The Tri-Lakes First Choice*

Serving

## SARANAC LAKE, NY

## Lake Placid, NY

## Tupper Lake



**CONTINUOUSLY VOTED "BEST RADIO STATION"  
BY ADIRONDACK DAILY ENTERPRISE READERS**